



CITY COLLEGE OF COMMERCE & BUSINESS ADMINISTRATION

Affiliated to the University of Calcutta
Established in 1961
NAAC Accredited

13, Surya Sen Street
Kolkata - 700 012
Phone : (033) 2241-4261

E-mail : info@cccba.ac.in
Website : www.cccba.ac.in

Ref. No.

188/SS-PE/2025-2026

Date

16/02/2026

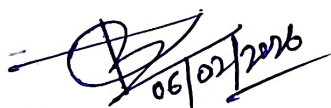
NOTICE

Entrepreneurship Development Project

All the students of Semester I (Three & Four Year Courses) are hereby informed that they must prepare their Project Report of Entrepreneurship Development (ED) [SEC , Paper – 1] as per the given guidelines. Format of the Project is attached herewith. The submission date will be notified later.

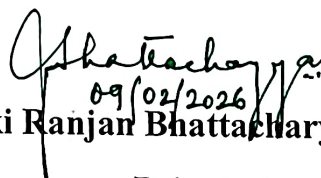
Note: For further query contact Subject teacher during the college hours at college premises.




06/02/2026

Joint Convenor,

Academic Sub Committee


09/02/2026
Dr. Pinaki Ranjan Bhattacharyya
Principal

Copy to: Principal, Joint Convenor of Academic Sub Committee, Notice Board, Class Room, College Website, Staff Room, Prof. Taraknath Bhawmick, Prof. Nawneet Subba, Prof. Ridhima Singh, Prof. Sharmistha Mallick

GUIDELINES OF ENTREPRENEURSHIP DEVELOPMENT PROJECT

- Project may be either computerized printed or hand written in A4 size page.
- Cover page should be in one page only.
- The entire project should be stapled properly and put into channel file.
- Page numbers must be clearly mentioned.

Guidelines for Computer Printed Project :

- Font size should be 12.
- Font style should be "Times New Roman".
- Line spacing should be "1.5 "
- Maximum number of pages should be 15.
- Do not use Red font colour.

Guidelines for hand written Project :

- Body of the project should be written in either blue or black only.
- Maximum number of pages should be 22.
- Do not use Red ink.

NOTE: CU ROLL NUMBER, CU REGISTRATION NUMBER, COLLEGE ROLL NUMBER AND SECTION MUST BE MENTIONED PROPERLY.

Business Proposal Template

COVER PAGE:

Project Report

(Submitted for the Tutorial 2025,B.Com,
Sem I [4 year/3 year Course] Under CCF 2022)

Paper Code: SEC [Paper I]

Area of Business Proposal

[Industry - eg. Tech/Motor/ Renewable etc.]

Name of Company

XXXXXXXXXXXXXXXXXXXXXXXXXXXX

Submitted by

Name of the Candidate

C U Registration No.....

C U Roll No.....

College Roll No:

Sec:

Name of the College:

City College of Commerce and Business Administration

Date of Submission, 2026

TABLE OF CONTENTS

TOPIC	PAGE NO.
Problem Identification	xxx
Situation analysis	xxx
Requirement /gap /SWOT Analysis	xxx
Product/ service rationale	xxx
Formation of the constituent body	xxx
Stakeholders	xxx
Project cost	xxx
Sources of finance	xxx
Prototype formation	xxx
Feasibility Analysis	xxx
Test marketing	xxx
Problem identification reviewed	xxx
Final product and market planning	xxx
Commercialization as an entrepreneur	xxx

PROJECT FORMAT

1. Product Identification
2. Situation analysis – external /internal
3. Requirement analysis /Gap analysis/SWOT analysis
4. Product and service Rationale
5. Formation of the constituent body (pvt /proprietorship /partnership/llp)
6. Stakeholders
7. Project cost
8. Sources of finance
9. Prototype formation
10. Feasibility analysis
11. Test marketing
12. Problem identification reviewed
13. Final product and marketing planning
14. Commercialization as an Entrepreneur